

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8212/-95.5441

Gessner Collection	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	18,687		111,964		280,555	
Projected Population (2026)	19,636		117,634		291,389	
Census Population (2020)	19,616		109,578		279,495	
Census Population (2010)	18,374		99,986		257,412	
Projected Annual Growth (2021-2026)	949	1.0%	5,670	1.0%	10,834	0.8%
Historical Annual Growth (2020-2021)	-929	-	2,386	2.2%	1,060	0.4%
Historical Annual Growth (2010-2020)	1,242	0.7%	9,592	1.0%	22,082	0.9%
Estimated Population Density (2021)	5,951 <i>psm</i>		3,962 <i>psm</i>		3,573 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2021)	7,260		38,686		102,611	
Projected Households (2026)	7,852		41,801		109,363	
Census Households (2020)	7,476		37,529		101,897	
Census Households (2010)	6,808		33,322		91,736	
Projected Annual Growth (2021-2026)	592	1.6%	3,115	1.6%	6,752	1.3%
Historical Annual Change (2010-2021)	452	0.6%	5,365	1.5%	10,875	1.1%
Average Household Income						
Estimated Average Household Income (2021)	\$84,973		\$83,060		\$122,684	
Projected Average Household Income (2026)	\$92,418		\$90,871		\$138,765	
Census Average Household Income (2010)	\$61,723		\$57,113		\$90,324	
Census Average Household Income (2000)	\$58,478		\$50,384		\$71,672	
Projected Annual Change (2021-2026)	\$7,445	1.8%	\$7,811	1.9%	\$16,080	2.6%
Historical Annual Change (2000-2021)	\$26,494	2.2%	\$32,676	3.1%	\$51,012	3.4%
Median Household Income						
Estimated Median Household Income (2021)	\$66,081		\$62,959		\$82,276	
Projected Median Household Income (2026)	\$76,372		\$72,677		\$93,433	
Census Median Household Income (2010)	\$46,232		\$45,227		\$66,373	
Census Median Household Income (2000)	\$46,052		\$40,037		\$55,165	
Projected Annual Change (2021-2026)	\$10,291	3.1%	\$9,719	3.1%	\$11,157	2.7%
Historical Annual Change (2000-2021)	\$20,029	2.1%	\$22,922	2.7%	\$27,111	2.3%
Per Capita Income						
Estimated Per Capita Income (2021)	\$33,062		\$28,733		\$44,897	
Projected Per Capita Income (2026)	\$37,003		\$32,322		\$52,106	
Census Per Capita Income (2010)	\$22,869		\$19,034		\$32,190	
Census Per Capita Income (2000)	\$22,095		\$16,698		\$25,553	
Projected Annual Change (2021-2026)	\$3,941	2.4%	\$3,590	2.5%	\$7,209	3.2%
Historical Annual Change (2000-2021)	\$10,968	2.4%	\$12,035	3.4%	\$19,344	3.6%
Estimated Average Household Net Worth (2021)	\$540,762		\$487,787		\$764,080	

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Gessner Collection	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	18,687		111,964		280,555	
White (2021)	7,768	41.6%	37,867	33.8%	115,677	41.2%
Black or African American (2021)	1,516	8.1%	8,588	7.7%	26,669	9.5%
American Indian or Alaska Native (2021)	335	1.8%	2,528	2.3%	4,212	1.5%
Asian (2021)	1,355	7.3%	7,259	6.5%	23,386	8.3%
Hawaiian or Pacific Islander (2021)	8	-	47	-	95	-
Other Race (2021)	4,137	22.1%	32,668	29.2%	59,958	21.4%
Two or More Races (2021)	3,569	19.1%	23,007	20.5%	50,558	18.0%
Population < 18 (2021)	4,332 23.2%		28,564 25.5%		69,667 24.8%	
White Not Hispanic	549	12.7%	3,050	10.7%	14,688	21.1%
Black or African American	431	9.9%	2,362	8.3%	7,247	10.4%
Asian	178	4.1%	1,185	4.1%	4,642	6.7%
Other Race Not Hispanic	146	3.4%	841	2.9%	2,787	4.0%
Hispanic	3,028	69.9%	21,125	74.0%	40,303	57.9%
Not Hispanic or Latino Population (2021)	8,749 46.8%		41,931 37.5%		145,271 51.8%	
Not Hispanic White	5,638	64.4%	24,861	59.3%	89,224	61.4%
Not Hispanic Black or African American	1,258	14.4%	7,472	17.8%	23,712	16.3%
Not Hispanic American Indian or Alaska Native	42	0.5%	244	0.6%	510	0.4%
Not Hispanic Asian	1,272	14.5%	6,744	16.1%	22,444	15.4%
Not Hispanic Hawaiian or Pacific Islander	5	-	18	-	50	-
Not Hispanic Other Race	97	1.1%	438	1.0%	2,293	1.6%
Not Hispanic Two or More Races	437	5.0%	2,155	5.1%	7,039	4.8%
Hispanic or Latino Population (2021)	9,938 53.2%		70,033 62.5%		135,284 48.2%	
Hispanic White	2,130	21.4%	13,006	18.6%	26,453	19.6%
Hispanic Black or African American	258	2.6%	1,116	1.6%	2,957	2.2%
Hispanic American Indian or Alaska Native	293	2.9%	2,284	3.3%	3,702	2.7%
Hispanic Asian	83	0.8%	515	0.7%	942	0.7%
Hispanic Hawaiian or Pacific Islander	3	-	28	-	45	-
Hispanic Other Race	4,039	40.6%	32,230	46.0%	57,665	42.6%
Hispanic Two or More Races	3,132	31.5%	20,852	29.8%	43,519	32.2%
Not Hispanic or Latino Population (2020)	9,900 50.5%		44,986 41.1%		151,581 54.2%	
Hispanic or Latino Population (2020)	9,716 49.5%		64,592 58.9%		127,914 45.8%	
Not Hispanic or Latino Population (2010)	9,266 50.4%		38,429 38.4%		140,956 54.8%	
Hispanic or Latino Population (2010)	9,108 49.6%		61,557 61.6%		116,456 45.2%	
Not Hispanic or Latino Population (2026)	9,391 47.8%		46,185 39.3%		152,698 52.4%	
Hispanic or Latino Population (2026)	10,245 52.2%		71,449 60.7%		138,691 47.6%	
Projected Annual Growth (2021-2026)	308	0.6%	1,416	0.4%	3,407	0.5%
Historical Annual Growth (2010-2020)	608	0.7%	3,035	0.5%	11,457	1.0%

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Total Age Distribution (2021)						
Total Population	18,687		111,964		280,555	
Age Under 5 Years	1,203	6.4%	8,268	7.4%	19,172	6.8%
Age 5 to 9 Years	1,186	6.3%	8,103	7.2%	19,841	7.1%
Age 10 to 14 Years	1,245	6.7%	7,830	7.0%	19,578	7.0%
Age 15 to 19 Years	1,217	6.5%	7,647	6.8%	18,310	6.5%
Age 20 to 24 Years	1,284	6.9%	8,506	7.6%	18,203	6.5%
Age 25 to 29 Years	1,416	7.6%	9,236	8.2%	20,453	7.3%
Age 30 to 34 Years	1,260	6.7%	8,653	7.7%	20,182	7.2%
Age 35 to 39 Years	1,151	6.2%	8,111	7.2%	20,115	7.2%
Age 40 to 44 Years	1,159	6.2%	7,604	6.8%	19,503	7.0%
Age 45 to 49 Years	1,083	5.8%	7,196	6.4%	18,553	6.6%
Age 50 to 54 Years	1,075	5.8%	6,423	5.7%	17,238	6.1%
Age 55 to 59 Years	1,038	5.6%	5,915	5.3%	16,387	5.8%
Age 60 to 64 Years	944	5.1%	4,942	4.4%	14,892	5.3%
Age 65 to 69 Years	968	5.2%	4,244	3.8%	12,348	4.4%
Age 70 to 74 Years	917	4.9%	3,646	3.3%	10,365	3.7%
Age 75 to 79 Years	708	3.8%	2,507	2.2%	7,013	2.5%
Age 80 to 84 Years	414	2.2%	1,620	1.4%	4,402	1.6%
Age 85 Years or Over	419	2.2%	1,513	1.4%	4,002	1.4%
Median Age	37.7		33.4		35.8	
Age 19 Years or Less	4,851	26.0%	31,847	28.4%	76,900	27.4%
Age 20 to 64 Years	10,411	55.7%	66,586	59.5%	165,524	59.0%
Age 65 Years or Over	3,425	18.3%	13,530	12.1%	38,131	13.6%
Female Age Distribution (2021)						
Female Population	9,454	50.6%	53,961	48.2%	139,293	49.6%
Age Under 5 Years	594	6.3%	4,018	7.4%	9,324	6.7%
Age 5 to 9 Years	565	6.0%	3,934	7.3%	9,717	7.0%
Age 10 to 14 Years	567	6.0%	3,641	6.7%	9,393	6.7%
Age 15 to 19 Years	588	6.2%	3,520	6.5%	8,721	6.3%
Age 20 to 24 Years	601	6.4%	3,704	6.9%	8,404	6.0%
Age 25 to 29 Years	673	7.1%	4,184	7.8%	9,711	7.0%
Age 30 to 34 Years	629	6.7%	3,925	7.3%	9,742	7.0%
Age 35 to 39 Years	572	6.1%	3,839	7.1%	9,968	7.2%
Age 40 to 44 Years	566	6.0%	3,548	6.6%	9,613	6.9%
Age 45 to 49 Years	548	5.8%	3,479	6.4%	9,223	6.6%
Age 50 to 54 Years	545	5.8%	3,121	5.8%	8,605	6.2%
Age 55 to 59 Years	556	5.9%	2,931	5.4%	8,247	5.9%
Age 60 to 64 Years	503	5.3%	2,539	4.7%	7,585	5.4%
Age 65 to 69 Years	520	5.5%	2,204	4.1%	6,447	4.6%
Age 70 to 74 Years	522	5.5%	2,009	3.7%	5,629	4.0%
Age 75 to 79 Years	404	4.3%	1,450	2.7%	3,974	2.9%
Age 80 to 84 Years	245	2.6%	954	1.8%	2,562	1.8%
Age 85 Years or Over	255	2.7%	962	1.8%	2,430	1.7%
Female Median Age	40.0		34.8		36.9	
Age 19 Years or Less	2,314	24.5%	15,112	28.0%	37,154	26.7%
Age 20 to 64 Years	5,194	54.9%	31,270	57.9%	81,098	58.2%
Age 65 Years or Over	1,945	20.6%	7,579	14.0%	21,041	15.1%

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Male Age Distribution (2021)						
Male Population	9,233	49.4%	58,003	51.8%	141,261	50.4%
Age Under 5 Years	609	6.6%	4,250	7.3%	9,848	7.0%
Age 5 to 9 Years	621	6.7%	4,169	7.2%	10,124	7.2%
Age 10 to 14 Years	678	7.3%	4,189	7.2%	10,185	7.2%
Age 15 to 19 Years	629	6.8%	4,127	7.1%	9,589	6.8%
Age 20 to 24 Years	683	7.4%	4,803	8.3%	9,798	6.9%
Age 25 to 29 Years	744	8.1%	5,052	8.7%	10,743	7.6%
Age 30 to 34 Years	631	6.8%	4,728	8.2%	10,440	7.4%
Age 35 to 39 Years	579	6.3%	4,273	7.4%	10,147	7.2%
Age 40 to 44 Years	593	6.4%	4,056	7.0%	9,890	7.0%
Age 45 to 49 Years	534	5.8%	3,717	6.4%	9,330	6.6%
Age 50 to 54 Years	530	5.7%	3,303	5.7%	8,633	6.1%
Age 55 to 59 Years	482	5.2%	2,983	5.1%	8,139	5.8%
Age 60 to 64 Years	441	4.8%	2,403	4.1%	7,307	5.2%
Age 65 to 69 Years	448	4.8%	2,040	3.5%	5,901	4.2%
Age 70 to 74 Years	395	4.3%	1,637	2.8%	4,737	3.4%
Age 75 to 79 Years	304	3.3%	1,058	1.8%	3,039	2.2%
Age 80 to 84 Years	169	1.8%	666	1.1%	1,840	1.3%
Age 85 Years or Over	164	1.8%	551	0.9%	1,572	1.1%
Male Median Age	35.6		32.2		34.8	
Age 19 Years or Less	2,537	27.5%	16,735	28.9%	39,746	28.1%
Age 20 to 64 Years	5,216	56.5%	35,317	60.9%	84,426	59.8%
Age 65 Years or Over	1,480	16.0%	5,951	10.3%	17,089	12.1%
Males per 100 Females (2021)						
Overall Comparison	98		107		101	
Age Under 5 Years	102	50.6%	106	51.4%	106	51.4%
Age 5 to 9 Years	110	52.4%	106	51.5%	104	51.0%
Age 10 to 14 Years	119	54.4%	115	53.5%	108	52.0%
Age 15 to 19 Years	107	51.7%	117	54.0%	110	52.4%
Age 20 to 24 Years	114	53.2%	130	56.5%	117	53.8%
Age 25 to 29 Years	111	52.5%	121	54.7%	111	52.5%
Age 30 to 34 Years	100	50.1%	120	54.6%	107	51.7%
Age 35 to 39 Years	101	50.3%	111	52.7%	102	50.4%
Age 40 to 44 Years	105	51.2%	114	53.3%	103	50.7%
Age 45 to 49 Years	97	49.4%	107	51.7%	101	50.3%
Age 50 to 54 Years	97	49.3%	106	51.4%	100	50.1%
Age 55 to 59 Years	87	46.4%	102	50.4%	99	49.7%
Age 60 to 64 Years	88	46.7%	95	48.6%	96	49.1%
Age 65 to 69 Years	86	46.3%	93	48.1%	92	47.8%
Age 70 to 74 Years	76	43.1%	81	44.9%	84	45.7%
Age 75 to 79 Years	75	43.0%	73	42.2%	76	43.3%
Age 80 to 84 Years	69	40.9%	70	41.1%	72	41.8%
Age 85 Years or Over	64	39.2%	57	36.4%	65	39.3%
Age 19 Years or Less	110	52.3%	111	52.5%	107	51.7%
Age 20 to 39 Years	107	51.6%	120	54.6%	109	52.1%
Age 40 to 64 Years	95	48.7%	105	51.3%	100	50.0%
Age 65 Years or Over	76	43.2%	79	44.0%	81	44.8%

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Gessner Collection		1 mi radius		3 mi radius		5 mi radius	
Household Type (2021)							
Total Households		7,260		38,686		102,611	
Households with Children		2,270	31.3%	14,822	38.3%	37,341	36.4%
Average Household Size		2.6		2.9		2.7	
Household Density per Square Mile		2,312		1,369		1,307	
Population Family		15,435	82.6%	95,656	85.4%	239,094	85.2%
Population Non-Family		3,170	17.0%	15,893	14.2%	40,651	14.5%
Population Group Quarters		82	0.4%	415	0.4%	810	0.3%
Family Households		4,567	62.9%	26,462	68.4%	69,652	67.9%
Married Couple Households		3,261	71.4%	17,506	66.2%	49,403	70.9%
Other Family Households with Children		1,306	28.6%	8,957	33.8%	20,249	29.1%
Family Households with Children		2,254	49.4%	14,693	55.5%	37,069	53.2%
Married Couple with Children		1,480	65.7%	9,369	63.8%	24,952	67.3%
Other Family Households with Children		774	34.3%	5,324	36.2%	12,117	32.7%
Family Households No Children		2,313	50.6%	11,769	44.5%	32,582	46.8%
Married Couple No Children		1,780	77.0%	8,136	69.1%	24,451	75.0%
Other Family Households No Children		532	23.0%	3,633	30.9%	8,131	25.0%
Non-Family Households		2,692	37.1%	12,224	31.6%	32,959	32.1%
Non-Family Households with Children		16	0.6%	129	1.1%	272	0.8%
Non-Family Households No Children		2,676	99.4%	12,096	98.9%	32,688	99.2%
Average Family Household Size		3.4		3.6		3.4	
Average Family Income		\$102,594		\$92,508		\$146,524	
Median Family Income		\$81,959		\$72,128		\$100,926	
Average Non-Family Household Size		1.2		1.3		1.2	
Marital Status (2021)							
Population Age 15 Years or Over		15,053		87,764		221,965	
Never Married		5,505	36.6%	34,744	39.6%	79,558	35.8%
Currently Married		6,268	41.6%	34,495	39.3%	99,524	44.8%
Previously Married		3,281	21.8%	18,525	21.1%	42,883	19.3%
Separated		1,022	31.2%	6,747	36.4%	12,834	29.9%
Widowed		792	24.1%	4,067	22.0%	9,592	22.4%
Divorced		1,466	44.7%	7,711	41.6%	20,457	47.7%
Educational Attainment (2021)							
Adult Population Age 25 Years or Over		12,552		71,611		185,452	
Elementary (Grade Level 0 to 8)		1,363	10.9%	11,431	16.0%	20,238	10.9%
Some High School (Grade Level 9 to 11)		932	7.4%	6,674	9.3%	13,583	7.3%
High School Graduate		2,988	23.8%	17,811	24.9%	38,717	20.9%
Some College		2,317	18.5%	11,395	15.9%	29,328	15.8%
Associate Degree Only		573	4.6%	3,603	5.0%	9,473	5.1%
Bachelor Degree Only		3,003	23.9%	13,547	18.9%	46,661	25.2%
Graduate Degree		1,377	11.0%	7,149	10.0%	27,453	14.8%
Any College (Some College or Higher)		7,270	57.9%	35,694	49.8%	112,915	60.9%
College Degree + (Bachelor Degree or Higher)		4,380	34.9%	20,697	28.9%	74,114	40.0%

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Housing							
Total Housing Units (2021)		7,880		42,663		112,792	
Total Housing Units (2020)		8,102		41,399		112,175	
Historical Annual Growth (2020-2021)		-221	-	1,264	-	617	-
Housing Units Occupied (2021)		7,260	92.1%	38,686	90.7%	102,611	91.0%
Housing Units Owner-Occupied		4,173	57.5%	19,276	49.8%	57,059	55.6%
Housing Units Renter-Occupied		3,087	42.5%	19,410	50.2%	45,552	44.4%
Housing Units Vacant (2021)		621	7.9%	3,976	9.3%	10,180	9.0%
Household Size (2021)							
Total Households		7,260		38,686		102,611	
1 Person Households		2,355	32.4%	9,843	25.4%	27,479	26.8%
2 Person Households		2,237	30.8%	10,425	26.9%	29,616	28.9%
3 Person Households		908	12.5%	6,068	15.7%	15,794	15.4%
4 Person Households		790	10.9%	5,335	13.8%	14,512	14.1%
5 Person Households		456	6.3%	3,430	8.9%	8,202	8.0%
6 Person Households		239	3.3%	1,755	4.5%	3,678	3.6%
7 or More Person Households		275	3.8%	1,829	4.7%	3,329	3.2%
Household Income Distribution (2021)							
HH Income \$200,000 or More		534	7.4%	2,640	6.8%	14,205	13.8%
HH Income \$150,000 to \$199,999		639	8.8%	2,160	5.6%	6,182	6.0%
HH Income \$125,000 to \$149,999		353	4.9%	1,868	4.8%	5,371	5.2%
HH Income \$100,000 to \$124,999		483	6.6%	2,737	7.1%	7,782	7.6%
HH Income \$75,000 to \$99,999		947	13.0%	4,925	12.7%	12,482	12.2%
HH Income \$50,000 to \$74,999		1,338	18.4%	7,232	18.7%	18,102	17.6%
HH Income \$35,000 to \$49,999		1,065	14.7%	5,781	14.9%	12,840	12.5%
HH Income \$25,000 to \$34,999		708	9.7%	4,270	11.0%	9,890	9.6%
HH Income \$15,000 to \$24,999		466	6.4%	3,441	8.9%	7,661	7.5%
HH Income \$10,000 to \$14,999		296	4.1%	1,427	3.7%	2,680	2.6%
HH Income Under \$10,000		431	5.9%	2,206	5.7%	5,417	5.3%
Household Vehicles (2021)							
Households 0 Vehicles Available		546	7.5%	2,344	6.1%	5,336	5.2%
Households 1 Vehicle Available		2,619	36.1%	14,628	37.8%	36,213	35.3%
Households 2 Vehicles Available		3,013	41.5%	14,927	38.6%	41,584	40.5%
Households 3 or More Vehicles Available		1,082	14.9%	6,788	17.5%	19,478	19.0%
Total Vehicles Available		12,398		67,582		184,581	
Average Vehicles per Household		1.7		1.7		1.8	
Owner-Occupied Household Vehicles		8,472	68.3%	40,242	59.5%	120,460	65.3%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		3,926	31.7%	27,340	40.5%	64,121	34.7%
Average Vehicles per Renter-Occupied Household		1.3		1.4		1.4	
Travel Time (2021)							
Worker Base Age 16 years or Over		8,833		53,681		133,693	
Travel to Work in 14 Minutes or Less		1,495	16.9%	10,493	19.5%	22,707	17.0%
Travel to Work in 15 to 29 Minutes		3,389	38.4%	18,920	35.2%	47,814	35.8%
Travel to Work in 30 to 59 Minutes		2,892	32.7%	19,133	35.6%	49,458	37.0%
Travel to Work in 60 Minutes or More		647	7.3%	3,157	5.9%	7,568	5.7%
Work at Home		410	4.6%	1,977	3.7%	6,145	4.6%
Average Minutes Travel to Work		24.5		24.5		25.6	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8212/-95.5441

Gessner Collection						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	8,833		53,681		133,693	
Drive to Work Alone	6,714	76.0%	41,079	76.5%	105,750	79.1%
Drive to Work in Carpool	1,141	12.9%	7,336	13.7%	14,639	10.9%
Travel to Work by Public Transportation	277	3.1%	1,495	2.8%	3,179	2.4%
Drive to Work on Motorcycle	17	0.2%	31	-	136	0.1%
Bicycle to Work	34	0.4%	209	0.4%	317	0.2%
Walk to Work	150	1.7%	963	1.8%	2,141	1.6%
Other Means	91	1.0%	590	1.1%	1,386	1.0%
Work at Home	410	4.6%	1,977	3.7%	6,145	4.6%
Daytime Demographics (2021)						
Total Businesses	598		8,177		20,295	
Total Employees	5,573		120,907		279,197	
Company Headquarter Businesses	20	3.4%	536	6.5%	1,297	6.4%
Company Headquarter Employees	1,012	18.2%	40,042	33.1%	84,548	30.3%
Employee Population per Business	9.3	to 1	14.8	to 1	13.8	to 1
Residential Population per Business	31.3	to 1	13.7	to 1	13.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	11,561		153,525		363,758	
Labor Force						
Labor Population Age 16 Years or Over (2021)	14,821		86,299		218,288	
Labor Force Total Males (2021)	7,197	48.6%	44,626	51.7%	109,232	50.0%
Male Civilian Employed	5,023	69.8%	32,173	72.1%	78,011	71.4%
Male Civilian Unemployed	346	4.8%	2,712	6.1%	6,200	5.7%
Males in Armed Forces	-	-	-	-	24	-
Males Not in Labor Force	1,829	25.4%	9,741	21.8%	24,998	22.9%
Labor Force Total Females (2021)	7,624	51.4%	41,673	48.3%	109,055	50.0%
Female Civilian Employed	3,811	50.0%	21,508	51.6%	55,682	51.1%
Female Civilian Unemployed	392	5.1%	2,012	4.8%	4,766	4.4%
Females in Armed Forces	-	-	-	-	9	-
Females Not in Labor Force	3,422	44.9%	18,153	43.6%	48,598	44.6%
Unemployment Rate	737	5.0%	4,723	5.5%	10,966	5.0%
Occupation (2021)						
Occupation Population Age 16 Years or Over	8,833		53,681		133,693	
Occupation Total Males	5,023	56.9%	32,173	59.9%	78,011	58.4%
Occupation Total Females	3,811	43.1%	21,508	40.1%	55,682	41.6%
Management, Business, Financial Operations	1,546	17.5%	7,055	13.1%	24,251	18.1%
Professional, Related	1,688	19.1%	9,500	17.7%	28,157	21.1%
Service	1,386	15.7%	10,255	19.1%	21,462	16.1%
Sales, Office	1,731	19.6%	9,227	17.2%	25,270	18.9%
Farming, Fishing, Forestry	3	-	36	-	167	0.1%
Construction, Extraction, Maintenance	1,516	17.2%	9,448	17.6%	17,035	12.7%
Production, Transport, Material Moving	965	10.9%	8,160	15.2%	17,350	13.0%
White Collar Workers	4,965	56.2%	25,781	48.0%	77,679	58.1%
Blue Collar Workers	3,869	43.8%	27,900	52.0%	56,014	41.9%

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Gessner Collection						
	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)						
Total Units	6,808		33,322		91,736	
1 Detached Unit	4,046	59.4%	19,037	57.1%	55,647	60.7%
1 Attached Unit	362	5.3%	1,783	5.4%	5,318	5.8%
2 Units	137	2.0%	626	1.9%	1,263	1.4%
3 to 4 Units	391	5.7%	1,518	4.6%	3,602	3.9%
5 to 9 Units	348	5.1%	3,570	10.7%	7,993	8.7%
10 to 19 Units	514	7.6%	5,143	15.4%	11,486	12.5%
20 to 49 Units	583	8.6%	2,445	7.3%	5,775	6.3%
50 or More Units	746	11.0%	3,931	11.8%	9,453	10.3%
Mobile Home or Trailer	121	1.8%	613	1.8%	2,021	2.2%
Other Structure	11	0.2%	20	-	54	-
Homes Built By Year (2021)						
Homes Built 2014 or later	485	6.2%	3,018	7.1%	7,675	6.8%
Homes Built 2010 to 2013	86	1.1%	538	1.3%	2,245	2.0%
Homes Built 2000 to 2009	394	5.0%	2,876	6.7%	9,701	8.6%
Homes Built 1990 to 1999	425	5.4%	2,779	6.5%	11,278	10.0%
Homes Built 1980 to 1989	1,120	14.2%	5,820	13.6%	13,961	12.4%
Homes Built 1970 to 1979	2,409	30.6%	8,614	20.2%	23,271	20.6%
Homes Built 1960 to 1969	1,769	22.5%	7,887	18.5%	19,673	17.4%
Homes Built 1950 to 1959	428	5.4%	6,055	14.2%	12,194	10.8%
Homes Built 1940 to 1949	51	0.7%	555	1.3%	1,363	1.2%
Homes Built Before 1939	92	1.2%	544	1.3%	1,250	1.1%
Median Age of Homes	37.6 yrs		38.2 yrs		36.1 yrs	
Home Values (2021)						
Owner Specified Housing Units	4,173		19,276		57,059	
Home Values \$1,000,000 or More	23	0.5%	508	2.6%	5,943	10.4%
Home Values \$750,000 to \$999,999	17	0.4%	422	2.2%	3,273	5.7%
Home Values \$500,000 to \$749,999	39	0.9%	841	4.4%	5,417	9.5%
Home Values \$400,000 to \$499,999	326	7.8%	1,106	5.7%	3,578	6.3%
Home Values \$300,000 to \$399,999	997	23.9%	3,299	17.1%	7,409	13.0%
Home Values \$250,000 to \$299,999	821	19.7%	2,747	14.3%	5,672	9.9%
Home Values \$200,000 to \$249,999	796	19.1%	2,863	14.9%	6,699	11.7%
Home Values \$175,000 to \$199,999	218	5.2%	1,403	7.3%	3,870	6.8%
Home Values \$150,000 to \$174,999	369	8.8%	2,042	10.6%	4,839	8.5%
Home Values \$125,000 to \$149,999	221	5.3%	1,072	5.6%	2,515	4.4%
Home Values \$100,000 to \$124,999	108	2.6%	1,100	5.7%	2,874	5.0%
Home Values \$90,000 to \$99,999	34	0.8%	279	1.4%	865	1.5%
Home Values \$80,000 to \$89,999	62	1.5%	374	1.9%	921	1.6%
Home Values \$70,000 to \$79,999	25	0.6%	399	2.1%	817	1.4%
Home Values \$60,000 to \$69,999	19	0.5%	143	0.7%	380	0.7%
Home Values \$50,000 to \$59,999	12	0.3%	228	1.2%	497	0.9%
Home Values \$35,000 to \$49,999	19	0.5%	103	0.5%	332	0.6%
Home Values \$25,000 to \$34,999	17	0.4%	148	0.8%	322	0.6%
Home Values \$10,000 to \$24,999	38	0.9%	138	0.7%	497	0.9%
Home Values Under \$10,000	13	0.3%	62	0.3%	340	0.6%
Owner-Occupied Median Home Value	\$259,883		\$264,032		\$420,644	
Renter-Occupied Median Rent	\$1,059		\$957		\$999	

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Gessner Collection		1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2021)							
Total Household Expenditure		\$456.56 M		\$2.38 B		\$8.35 B	
Total Non-Retail Expenditure		\$241.64 M		\$1.26 B		\$4.43 B	
Total Retail Expenditure		\$214.92 M		\$1.12 B		\$3.91 B	
Apparel		\$16.14 M		\$84.5 M		\$299.6 M	
Contributions		\$14.93 M		\$76.55 M		\$287.87 M	
Education		\$13.78 M		\$71.4 M		\$277.33 M	
Entertainment		\$25.74 M		\$133.38 M		\$478.48 M	
Food and Beverages		\$67.27 M		\$352.09 M		\$1.22 B	
Furnishings and Equipment		\$15.97 M		\$82.67 M		\$295.37 M	
Gifts		\$11.17 M		\$58.06 M		\$222.6 M	
Health Care		\$38.5 M		\$199.16 M		\$683.83 M	
Household Operations		\$17.95 M		\$92.94 M		\$333.35 M	
Miscellaneous Expenses		\$8.63 M		\$44.64 M		\$158.17 M	
Personal Care		\$6.12 M		\$31.82 M		\$111.47 M	
Personal Insurance		\$3.19 M		\$16.38 M		\$61.08 M	
Reading		\$998.52 K		\$5.13 M		\$18.29 M	
Shelter		\$96.86 M		\$505.05 M		\$1.76 B	
Tobacco		\$2.8 M		\$14.85 M		\$46.58 M	
Transportation		\$82.75 M		\$432.58 M		\$1.5 B	
Utilities		\$33.78 M		\$176.97 M		\$593.36 M	
Monthly Household Consumer Expenditure (2021)							
Total Household Expenditure		\$5,241		\$5,123		\$6,780	
Total Non-Retail Expenditure		\$2,774	52.9%	\$2,707	52.8%	\$3,602	53.1%
Total Retail Expenditures		\$2,467	47.1%	\$2,415	47.2%	\$3,179	46.9%
Apparel		\$185	3.5%	\$182	3.6%	\$243	3.6%
Contributions		\$171	3.3%	\$165	3.2%	\$234	3.4%
Education		\$158	3.0%	\$154	3.0%	\$225	3.3%
Entertainment		\$295	5.6%	\$287	5.6%	\$389	5.7%
Food and Beverages		\$772	14.7%	\$758	14.8%	\$987	14.6%
Furnishings and Equipment		\$183	3.5%	\$178	3.5%	\$240	3.5%
Gifts		\$128	2.4%	\$125	2.4%	\$181	2.7%
Health Care		\$442	8.4%	\$429	8.4%	\$555	8.2%
Household Operations		\$206	3.9%	\$200	3.9%	\$271	4.0%
Miscellaneous Expenses		\$99	1.9%	\$96	1.9%	\$128	1.9%
Personal Care		\$70	1.3%	\$69	1.3%	\$91	1.3%
Personal Insurance		\$37	0.7%	\$35	0.7%	\$50	0.7%
Reading		\$11	0.2%	\$11	0.2%	\$15	0.2%
Shelter		\$1,112	21.2%	\$1,088	21.2%	\$1,432	21.1%
Tobacco		\$32	0.6%	\$32	0.6%	\$38	0.6%
Transportation		\$950	18.1%	\$932	18.2%	\$1,221	18.0%
Utilities		\$388	7.4%	\$381	7.4%	\$482	7.1%